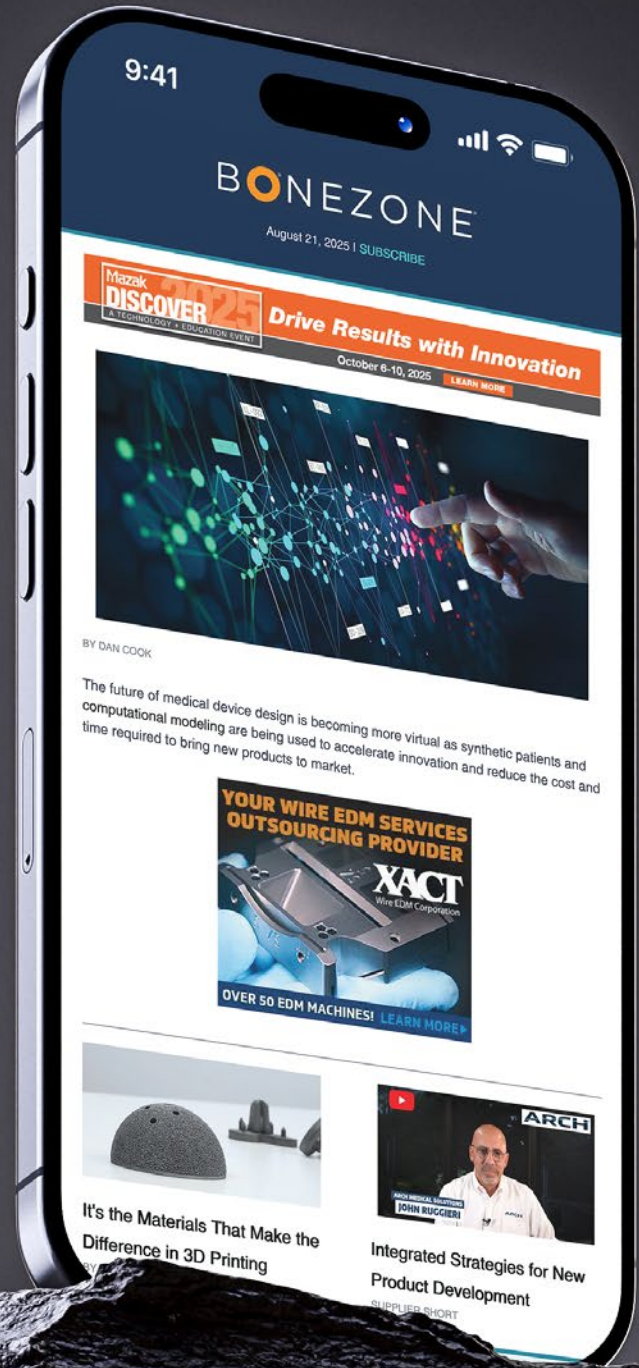
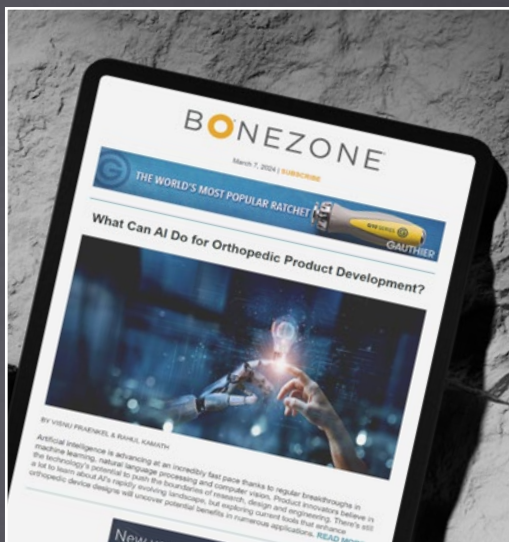


BONEZONE®

MEDIA KIT 2026



Reach the Decision-Makers Who Shape Orthopedics

Orthopedic OEM executives and engineers turn to BONEZONE for the insights, suppliers and solutions that move their products forward. When you advertise with us, you're not just buying space—you're aligning your brand with the most trusted resource in orthopedic product development and putting your company in front of the very people driving the industry's future.

BONEZONE is owned and produced by ORTHOWORLD® Inc., a customer-centric media company dedicated solely to the global orthopedic market for more than 30 years. Our audience—executives

and engineers at orthopedic device companies—inspired the launch of BONEZONE in 2002, and they continue to shape its content today.

Driven by the voice of the customer, BONEZONE leverages ORTHOWORLD's deep orthopedic expertise, expansive network and guidance from its Advisory Board to deliver content that is timely, relevant, and useful. Our mission is to strengthen OEM product development initiatives by equipping engineers and executives with the insights they need on competitive landscapes, pioneering technologies, digital transformation, and more.

BONEZONE's print magazine is amplified by a digital edition, newsletters, a robust website, videos, webinars, and the Supplier Directory—an exclusive network that connects OEMs with trusted suppliers and accelerates their development goals. Together, these platforms provide OEM readers with a trusted hub of knowledge and a direct line to new partners.

Every BONEZONE advertising opportunity is built to grow your business: enhancing brand equity, generating quality leads, and expanding your OEM customer base. We look forward to welcoming you as an advertiser.

BONEZONE Advisory Board

OUR MISSION: To educate, connect and empower the people who build orthopedic products.

Advisory Board Members lend weight and perspective to today's ever-changing business dynamics by giving accounts of their first-hand experiences — what's working and what isn't — and identifying the knowledge gaps and sources of untapped opportunity.

ARTHREX / Lance Provance / Senior Manager, Supply Chain
Jeremy Townsend / Senior Manager, Supply Chain

CHOICE SPINE / Benjamin Rennie / Director of Supply Chain

**JOHNSON &
JOHNSON MEDTECH** / Justin Coppes / Senior Group Manager, R&D

MEDTRONIC / Julien Prevost / Director of R&D

ORTHALIGN / Bobby Nandi / Vice President of Operations

PHOENIX KINETICS / Ryan Belaney / President and CEO

SKELETAL DYNAMICS / Tom Norman / Chief Operations Officer

SMITH+NEPHEW / Gracey Prater Forrester / Global Category Manager

STRYKER / Kenneth Trimmer / Senior Director, Packaging
and Engineering Standards

ULRICH MEDICAL USA / Eric Lucas, Ph.D. / Global Vice President of R&D

VB SPINE / Jennifer Moore / Senior Principal Engineer

ZIMMER BIOMET / John Manning / Director of Sourcing
Ron Walters / Associate Sourcing Director – NPI

Plan Smarter. Align Stronger. Amplify Impact.

BONEZONE's editorial calendar gives you a view of upcoming themes and issues so you can align your brand with timely, powerful content. Use it as your roadmap to plan advertising placements and content marketing that connect your expertise to the conversations shaping orthopedics.

Across Channels: Our weekly newsletter, Supplier Shorts and Ortho Innovator video series extend these conversations to thousands of decision-makers year-round.

JANUARY - MARCH

Competitive Landscape: **Joint Replacement**

Supplier Solutions:
Biomaterials, Coatings, Design Services

Technology Spotlight: **Knees**

Quarterly Newsletter:
Materials and Surface Technologies

March Magazine Callout: **OMTEC Preview, AAOS Issue and Future of Orthopedic Implants**

JULY - SEPTEMBER

Competitive Landscape: **Spine**

Supplier Solutions:
Additive Manufacturing Methods, Finishing, Sterilization

Technology Spotlight: **Fusion**

Quarterly Newsletter:
Additive Manufacturing

September Magazine Callout: **NASS Issue and Additive Manufacturing: The Build Guide**

APRIL - JUNE

Competitive Landscape: **Trauma**

Supplier Solutions: **Total Solutions Provider, Specialty Metals, Advanced Machining**

Technology Spotlight: **Fracture Fixation**

Quarterly Newsletter:
Packaging and Sterilization

June Magazine Callout: **OMTEC Issue and Supplier Partner Playbook**

OCTOBER - DECEMBER

Competitive Landscape: **Sports Medicine**

Supplier Solutions:
Design for Additive Manufacturing, Navigation and Robotics, Packaging

Technology Spotlight:
Soft Tissue and Cartilage Repair

Quarterly Newsletter:
Instruments, Cases and Trays

December Magazine Callout: **Supplier Directory Issue and Orthopedic OEM Watchlist**



BONEZONE is one of the few publications that I read where I actually want the frequency of delivery increased."

Ron Yarbrough, Chief Operating Officer
3Spine

"I love how BONEZONE is constantly evolving to meet the needs of the orthopedic industry. Keep it up!"

Lance Provance, Senior Manager, Supply Chain
Arthrex, Inc.

~900

Unique OEM companies receive BONEZONE regularly—the top seven as well as second tier (\$400-\$800 million in annual revenue), third tier (\$200-\$399 million in annual revenue), fourth tier (\$100-\$199 million in annual revenue) and hundreds of companies with revenue below \$99 million.

16,000+

print magazines distributed annually

23,232

digital edition pages viewed each issue

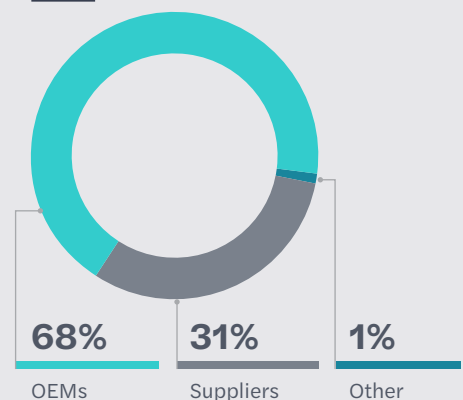
8:14

average time spent with the digital edition

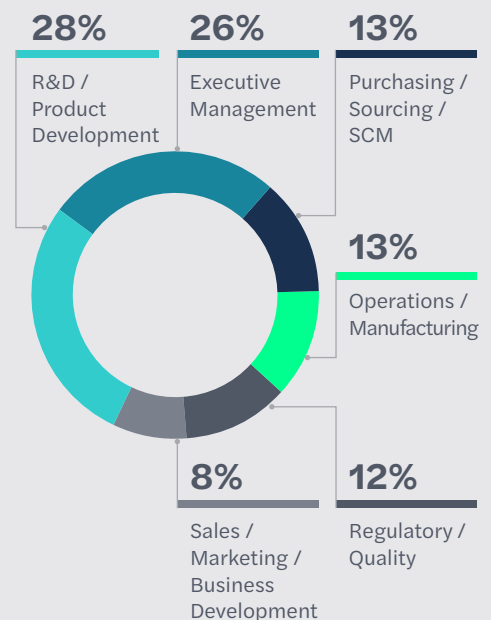
MAGAZINE CIRCULATION

34% of OEMs who receive BONEZONE are titled **Vice President or higher.**

Circulation by Company Type



OEM Readers by Job Responsibility



NEWSLETTER CIRCULATION

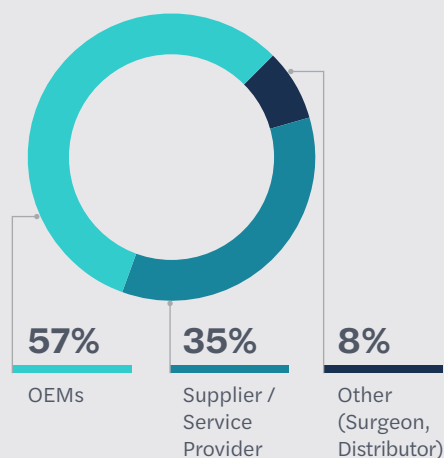
17k+

NEWSLETTER
CIRCULATION

31%

AVERAGE
OPEN RATE

Readership by Company Type



OEM Readers by Job Responsibility



From OEM Startups to Industry Titans — They All Read BONEZONE

stryker[®]

ZIMMER BIOMET
Your progress. Our promise.[®]

Medtronic

CONMED

enovis[™]

medartis[®]

SI-BONE[®]

TREACE[®]
Medical Concepts, Inc.

**Johnson & Johnson
MedTech**

**GLOBUS
MEDICAL**

AESCU LAP

Corin

exactech

ORTHOFIX[®]

skeletal dynamics[®]

**ulrich
medical**

**VB
SPINE**

Smith+Nephew

Arthrex[®]

tec

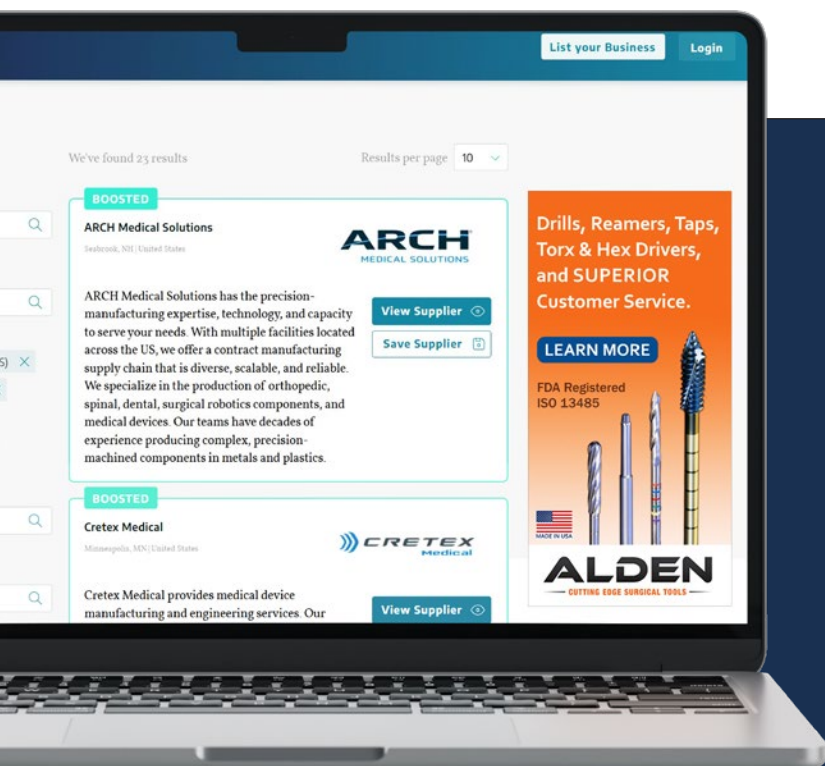
ChoiceSpine[™]

HIGHRIDGE

OrthAlign

**SPINAL
elements.**

Plus hundreds of other
dynamic OEMs!



Pressed for time? We can help.

Don't Have a Marketing Department? No
Time to Write? Too Busy to Design? Let the
BONEZONE team help you.

We know design. We know content. We know how
to tell your story in a way that connects with OEM
decision-makers and gets results.

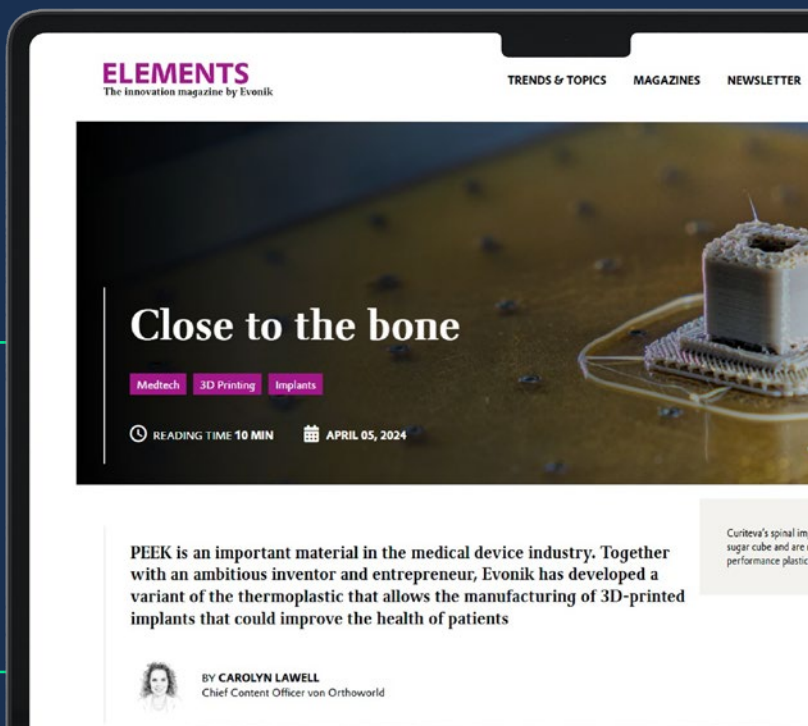
Whether you need a polished article or a
compelling ad, the BONEZONE Creative Services
team is here to make your message shine—saving
you time and helping you grow your business.

Writing Services

900-1,200 word
content asset with
one revision **\$1,250**

Ad Design

2 digital ads **\$750**
with 2 rounds
of revisions



RATES

Full page	\$3,900
Half page	\$3,200
Company profile	\$3,000
Front inside cover	\$6,100
Front inside cover spread	\$8,800
Back outside cover	\$5,700
Back inside cover	\$4,600
Back inside cover spread	\$6,600
Double page spread	\$5,900

Incentive pricing is available for series advertisers.

CALENDAR

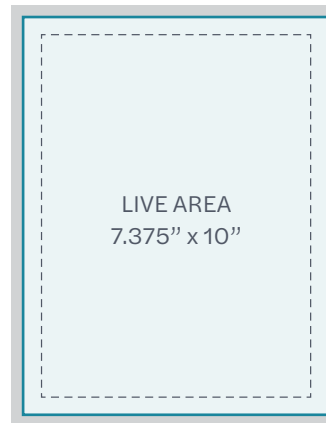
Issue	Ad Close Date	Materials Due	Issue Ships
March	1/21/26	1/29/26	3/3/26
June	4/27/26	5/6/26	6/2/26
September	7/27/26	8/4/26	8/31/26
December	10/21/26	11/2/26	11/30/26

SIZES AND SPECIFICATIONS



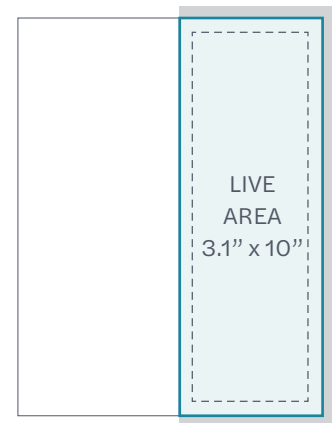
Full Page Spreads

Ad/Trim Size: 16.25" x 10.75"
Live Area: 15.5" x 10"
Bleed: 16.5" x 11"



Full Page

Ad/Trim Size: 8.125" x 10.75"
Live Area: 7.375" x 10"
Bleed: 8.375" x 11"



Half Page Vertical

(bleeds on right edge)
Ad/Trim Size: 3.85" x 10.75"
Live Area: 3.1" x 10"
Bleed: 3.975" x 11"

Sizes

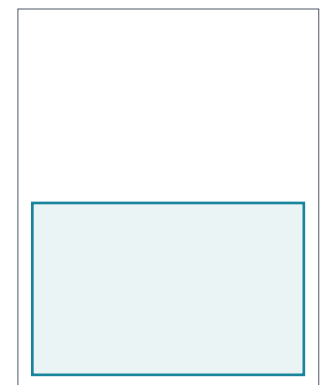
- Artwork should fill entire full bleed size
- Critical elements must be within the live as indicated.
- Suggested margin area is 0.375"

File Submission

- Email files below 10MB to: bonezone@orthoworld.com
- File sizes above 10MB may be sent using a file transfer program

Specifications

- Imported images should be CMYK and 300 dpi (at actual size)
- Ink coverage must be 300% or less, no white overprinting
- PDF, EPS, TIFF or high resolution JPG files accepted
- Fonts should be embedded/collected/saved as outlines
- Crop marks should be offset <12pt
- All small black text should be 100% K (black)
- Ads cannot have placed OPI graphics
- Ads should not contain spot colors, and should be CMYK



Half Page Horizontal

Ad Size: 7.25" x 4.85"
This ad size does not bleed

Digital Edition Sponsorship

\$2,995

Distinguish your brand as the exclusive sponsor of one of four BONEZONE digital issues. Enjoy premium visibility with your logo and ad featured in the launch newsletter and a full-page placement opening the publication.

Image Sizes/Specifications:

- 300 x 250 pixels - Rectangle
- 8.125 x 10.75 inches full page ad
- High-resolution PNG (preferred), JPG or GIF
- Click-thru URL

BONEZONE®

Magazine Digital Edition

In the Zone

The June Issue of BONEZONE features OEM Winners of the Inaugural OMTEC Awards: Enovis, Foundation Surgical and Johnson & Johnson MedTech, and features a State of the Orthopedic Industry report. These company profiles, market outlook and bits of advice spotlight ideas for how to achieve success in orthopedics. [READ MORE](#)



Digital Edition Sponsored by:

ORCHID

Jump to:

- Technology Notebook
- Lessons for Success
- State of Industry
- Market Spotlight
- Finishing Touch



Your Ad Here

SCHEDULE

Issues	Materials Due	Email Date
March	2/19/26	3/2/26
June	5/21/26	6/1/26
September	8/20/26	9/1/26
December	11/19/26	12/1/26

30,126

average page views per issue

18,381

average unique page views per issue

5:18

average time spent per issue



View the BONEZONE Magazine Digital Edition at bonezonepub.com/magazine.

Weekly Newsletter

BONEZONE's weekly Newsletter is opened by an average of 5,560 readers each issue. Newsletters are always content-rich and serve as an excellent platform to direct readers to your website, white paper, video or other digital resource.

Display Ads

- | | |
|--|--|
| 1 Top Leaderboard
\$1,195 | 2 Top Rectangle
\$1,195 |
|--|--|

Image Sizes/Specifications:

- 1180 x 144 pixels - Leaderboard
- 600 x 500 pixels - Top Rectangle
- High-resolution PNG (preferred), JPG or GIF
- Click-thru URL

Note: Listed specs are 2x the published size to ensure optimal crispness and quality.

Native Ads

\$1,195 / 2 available per newsletter

Present your content alongside our popular articles and news and drive relevant orthopedic OEM traffic to your content such as an article, blog post, video or white paper. Your native ad will be labeled as Sponsored Content to maintain transparency and trust with our audience.

FEATURES AND BENEFITS

- ➔ Article headline, short summary, image, and link featured in the BONEZONE Newsletter
- ➔ Build brand equity and awareness of your expertise while driving relevant traffic to your website

Content Specifications:

- Title: 70 characters or less (with spaces)
- Content Preview: 275 characters or less (with spaces)
- Click-thru URL

Image Sizes/Specifications:

- 792 x 420 pixels
- High-resolution PNG (preferred), JPG or GIF

BONEZONE
August 21, 2025 | SUBSCRIBE

1 Top Leaderboard

The future of medical device design is becoming more virtual as synthetic patients and computational modeling are being used to accelerate innovation and reduce the cost and time required to bring new products to market.

2 Top Rectangle

It's the Materials That Make the Difference in 3D Printing
BY DAN COOK

Integrated Strategies for New Product Development
SUPPLIER SHORT

Native Ad

Strategic Partnership Evolves 3D Printing
OIC International, Medi Mold and AddUp have established an advanced additive manufacturing facility in India.

Brightmark & Lewis Salvage Hit Big Milestone
The companies teamed up to divert one million pounds of recycled plastics from landfills and incinerators.

SPONSORED

20+ Years of Ortho Cleanroom Expertise, Tailored to You
SteriPack helps ortho innovators bring single-use sterile devices to market at speed with cleanroom packaging and manufacturing solutions. Our customer-focused culture and digital shop management systems deliver best-in-class service to support complex programs. [Learn more.](#)

WE'VE GOT YOUR BACK
SteriPack

Special Edition Quarterly Newsletter



Top
Leaderboard

\$1,895

Top
Rectangle

\$1,795

Middle
Rectangle

\$1,595

This targeted advertising opportunity aligns your brand with timely and relevant topics in orthopedics. Each email highlights a pressing issue or trend and offers helpful insights to our engaged audience. As an advertiser, you'll associate your brand with valuable content while building recognition and trust among orthopedic professionals.

SCHEDULE

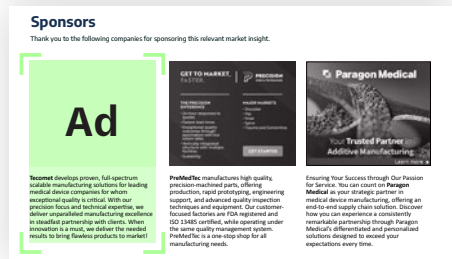
Topic	Materials Due	Email Date
Materials and Surface Technologies	12/19/25	1/14/26
Packaging and Sterilization	3/27/26	4/8/26
Additive Manufacturing	6/26/26	7/15/26
Instruments, Cases and Trays	9/25/26	10/14/26



AAOS Conference Preview and Orthopedic Market Update

\$1,500

Choose to become one of 10 sponsors supporting the annual AAOS conference preview. Your company's ad and description will be included in a newsletter as well as in a downloadable PDF document containing pertinent industry data and infographics.



Sponsors

Ad

ARCH Medical Solutions is a precision contract manufacturer supporting medical OEMs in orthopedic, spine, dental, surgical robotic and medical device production. With facilities nationwide, ARCH offers additive manufacturing and subtractive machining expertise, plus skilled manufacturing of torque testing and catching devices, and ground cutting tools, drills, reamers, and taps.



Autocore Medical is at the forefront of the orthopedic industry. As a global contract manufacturer, we specialize in precision manufacturing, CNC machining, turning, and roller grinding. We produce high-performance drill bits, broaches, reamers, plates, cutting tools, surgical implants, instruments, handpieces, and devices for the most demanding orthopedic applications.



Cap Biomaterials, LLC is an ISO9001 certified, US-based contract manufacturer of calcium phosphates for medical devices, manufactured to customer specifications. Cap's newly updated facility encompasses over 25,000 sq. ft. of manufacturing space and has extensive in-house lab capabilities to support your every need. Cap Biomaterials. Particulate Expertise. Manufacturing Excellence.



Paragon manufactures cannulated bar stock used for the production of surgical instruments and implants. From an extruded, drawn and/or rolled process, we produce long bars with internal diameters as small as .020" in various types of steel and titanium alloys. Approved by all major OEMs in the industry, Paragon has become a household name in the orthopedic, trauma, and sports medicine industries.

Cannulated bar / Solid bar / Turning / Round wire / 1/8" Wire (Polymers implant)

Schedule:

Materials Due

Email Date

02/03/2026

03/03/2026

Content Specifications:

- 360-385 characters (with spaces)
- Highlight your core capabilities and value proposition
- Click-thru URL

Image Sizes/Specifications:

- 300 x 250 pixels - Rectangle
- High-resolution PNG (preferred), JPG or GIF

Website Ads

Generating nearly 300,000 sessions annually, BONEZONEpub.com is the trusted destination for orthopedic professionals seeking the latest trends, technologies, and strategies in orthopedic product development.

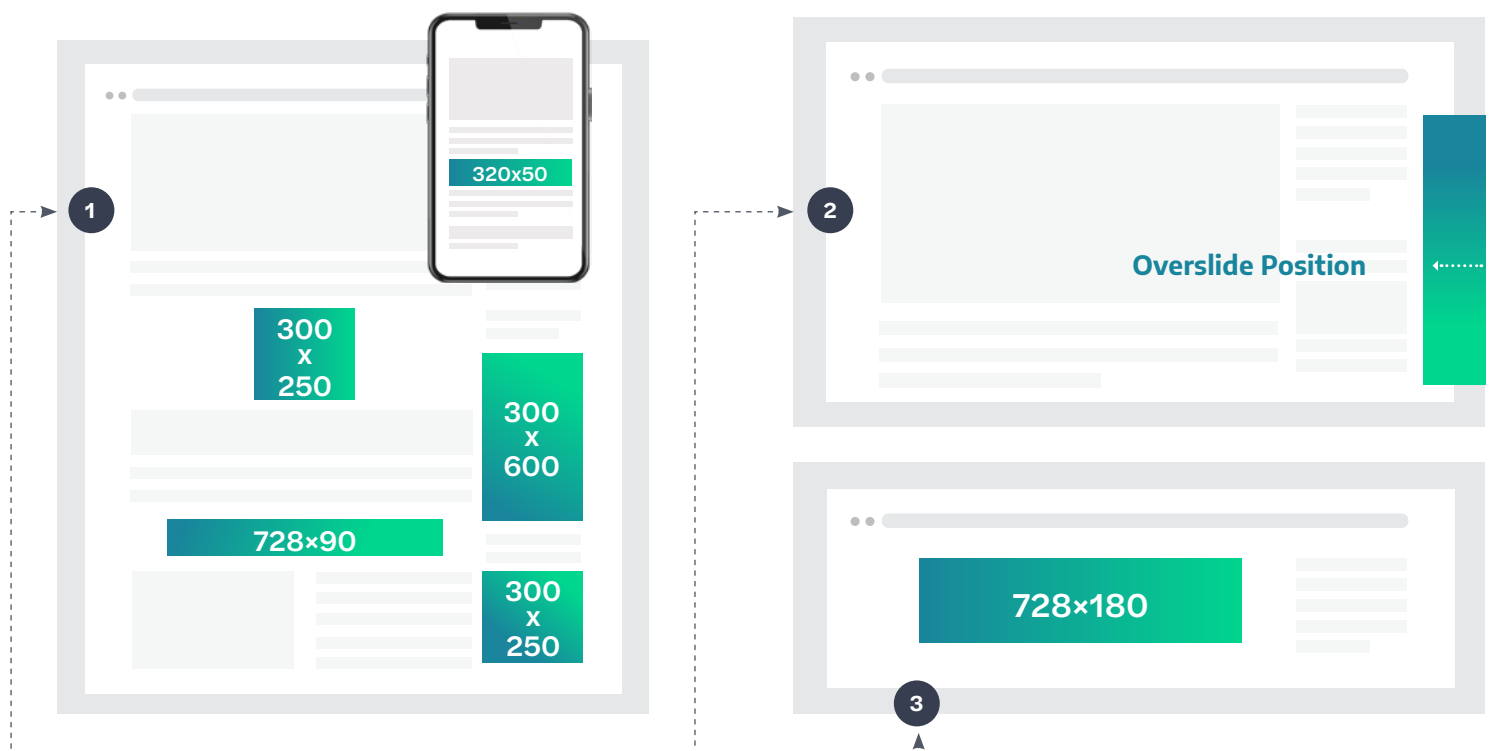
Your website ad keeps your brand in front of a highly engaged audience of engineers, executives, and sourcing professionals—driving traffic, building recognition, and reinforcing your position as an industry leader.

299,730
sessions

453,127
page views

246,270
users

Source: Google Analytics September 2024 to August 2025



Rotating Display Ads

\$100 per 1,000 impressions
(10,000 impression/min.)

1 Your display ad campaign includes four ad sizes, all of which circulate throughout the website and automatically resize for our mobile visitors.

Image Sizes/Specifications:

- 1456 x 180 pixels Leaderboard
- 600 x 500 pixels Medium Rectangle
- 600 x 1200 pixels Half Page
- 640 x 100 pixels Mobile
- High-resolution PNG (preferred), JPG or GIF
- Animated ads: GIF and Rich Media, 150KB or less
- Click-thru URL

Overslide Ad

\$2,495 / month

2 Run of site floating banner ad which slides in on the right side and remains throughout the scroll.

Image Sizes/Specifications:

- 120 x 600 pixels Image Banner
- High-resolution PNG (preferred), JPG or GIF
- Animated ads: GIF and Rich Media, 150KB or less
- Click-thru URL

Premium Banner

\$1,395 / month

3 This ad is an exclusive placement at the top of the home page and main category pages.

Image Sizes/Specifications:

- 728 x 180 pixels Image Banner
- High-resolution PNG (preferred), JPG or GIF
- Animated ads: GIF and Rich Media, 150KB or less
- Click-thru URL

*** Display ad materials are due on the 15th of the month preceding their publication.**

(Note: We request ads 2x the published size to ensure optimal crispness and quality.)

87,503

sessions

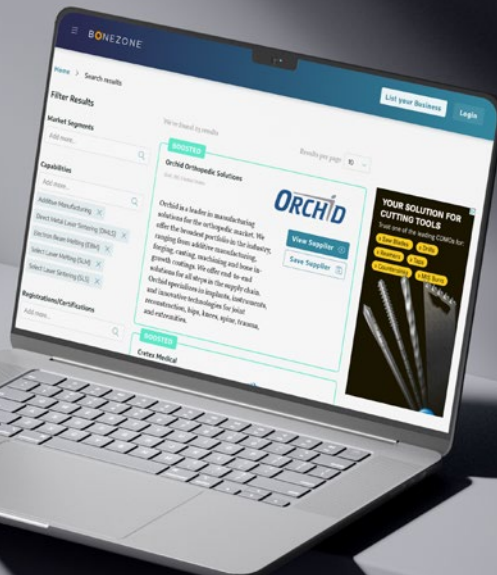
105,426

page views

82,558

users

Source: Google Analytics



Supplier Directory

Join BONEZONE's exclusive network of orthopedic-focused suppliers! Engineers, manufacturing executives, supply chain managers, and all those who seek to bring innovative, life-changing products to patients around the globe use this directory to identify quality partners.

Orthopedic OEMs use the directory to **identify** and **validate** new suppliers.



Every company listed in the BONEZONE Supplier Directory receives guaranteed visibility through at least one newsletter feature and one LinkedIn post each year. We actively promote our listed partners to boost profile impressions and ensure your company gets noticed—never leaving exposure to chance.

LISTING OPTIONS / PUBLISH YOUR COMPANY'S LISTING TODAY!

Essential Listing

\$92 / month or **\$1,095** / year

Offers essential visibility and connection opportunities at an accessible rate—ideal for maintaining a presence and engaging potential partners, with streamlined content features.

- ✓ Builds brand and capability awareness
- ✓ Features company logo, description, contact details, and capabilities
- ✓ Bonus exposure—Company name, contact details, and capabilities included in the December Supplier Directory Issue of BONEZONE Magazine!

BEST VALUE!

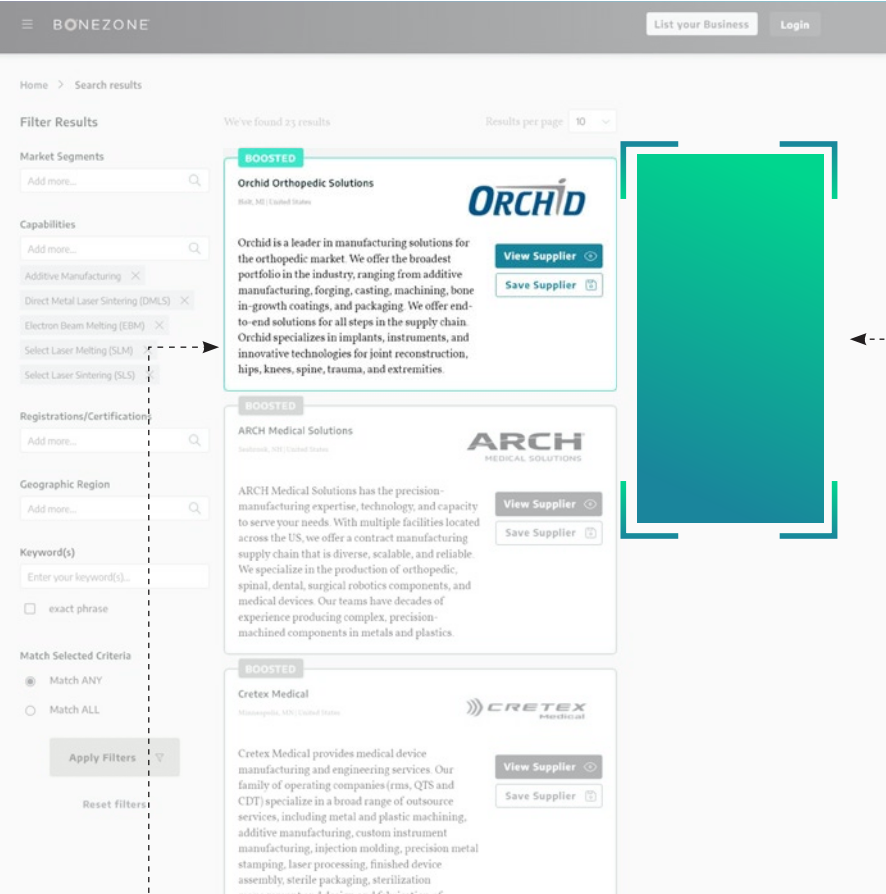
Player Profile

\$304 / month or **\$3,645** / year

Offering comprehensive digital and print exposure along with advanced content showcasing features.

- ✓ Includes everything in an Essential Listing
- ✓ A significant step up from the Essential listing, with the ability to add images, videos, product catalogs, and more to showcase your capabilities year-round.
- ✓ Company logo, description, and summary of capabilities printed in all 4 issues of BONEZONE magazine
- ✓ Annual Analytics Report — see exactly how many times your Supplier Directory profile was viewed, so you can measure exposure and ROI.
- ✓ Access to in-house designers for SEO and engagement optimization

ENHANCEMENT OPTIONS



Supplier Directory Display Ad

\$995 / month

Your company's ad will be featured alongside search results for all visitors to see. Maximum of three advertisers per month.

3,000

average monthly ad impressions

15

average monthly clicks

Image Sizes/Specifications:

- 600 x 1,200 pixels / 600 x 500 pixels mobile Image Banner
- High-resolution PNG (preferred), JPG or GIF
- Animated ads: GIF and Rich Media, 150KB or smaller
- Click-thru URL

Profile Boost

\$750 (one year)

See your Profile higher up in the search results by selecting a profile boost. This will provide your company with more exposure in relevant searches.

BOOSTED

Orchid Orthopedic Solutions

Holt, MI | United States



Orchid is a leader in manufacturing solutions for the orthopedic market. We offer the broadest portfolio in the industry, ranging from additive manufacturing, forging, casting, machining, bone in-growth coatings, and packaging. We offer end-to-end solutions for all steps in the supply chain. Orchid specializes in implants, instruments, and innovative technologies for joint reconstruction, hips, knees, spine, trauma, and extremities.

View Supplier

Save Supplier

Sponsored Article

\$2,495

Digital

\$4,995

Digital + Magazine

Fuel inbound inquiries by publicizing your expert knowledge to R&D decision-makers around the globe.

Sponsored articles are a unique and powerful opportunity to author content for BONEZONE's readership of R&D decision makers. Topics that are aligned with orthopedic industry challenges and opportunities will perform best—materials, additive manufacturing, supply chain management, product development—to name a few. The goal is to position yourself/your company as subject matter experts and to build awareness and trust in your brand.

**ON AVERAGE,
SPONSORED
ARTICLES RECEIVE
380+ VIEWS WITH
READERS SPENDING
NEARLY THREE
MINUTES ON THE
ARTICLE.**

- Your article will be labeled "SPONSORED ARTICLE" to maintain transparency and trust with our readers.
- Your article will be edited by our team. Blatant marketing language will be removed.
- Only original content will be accepted; BONEZONE won't publish articles from other outlets.

383

Article views

316

Unique visitors



What You Need to Know About the FDA Layoffs



BY DAN COOK

One of President Donald Trump's priorities since taking office involves reducing the size of the federal government. In March, the U.S. Department of Health and Human Services announced it would slash about 3,500 full-time FDA employees. The Trump administration's desire to restructure the federal workforce has raised concerns about the review timeline for orthopedic devices coming to market, the development of emerging technologies and inspections of orthopedic manufacturers. [READ MORE](#)



Making Sense of Trump's Tariff Threats

BONEZONE EDITORS

Supply chain management best practices can help your team navigate the confusion surrounding today's global market.



Overcoming the Machining Challenge of Knee Implants

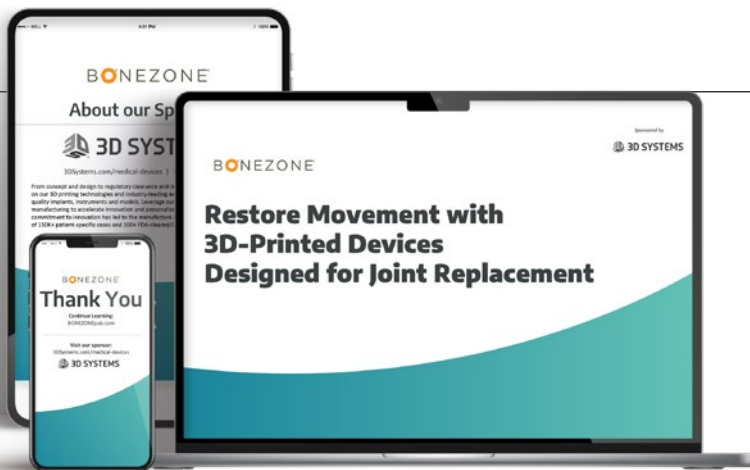
EXTRUDE HOME

Electrochemical machining is the ideal solution when strict tolerances and parallelism are needed to finish an implant's intercondylar and cam zones.

FEATURES

- ➔ Article published to BONEZONEpub.com, boasting 230,000 users annually.
- ➔ Article headline, short summary and link featured in one issue of the BONEZONE Newsletter, sent to 17,000 orthopedic professionals.
- ➔ Article shared on BONEZONE's LinkedIn page to attract new readers and prospective new customers.

Please note: Article must be submitted two weeks prior to assigned newsletter send.



Webinars

\$5,995

BONEZONE readers look for expert insights and practical guidance to excel in their work—and webinars are one of the most effective ways to deliver that value. We'll promote your webinar to drive live attendance, then produce and host an on-demand version on BONEZONEpub.com for ongoing access by OEM professionals. Our editorial team will ensure the content is relevant and impactful to maximize engagement and lead generation.

BENEFITS

- ➔ Gain personal exposure as an expert while showcasing your company's competencies.
- ➔ Nurture personal connections through audience engagement.
- ➔ Arm your team with qualified leads from the opted-in attendee list.
- ➔ Build brand equity and awareness of your company and its capabilities.

FEATURES

- ✓ An expert from your company is the sole presenter or has a seat on a panel.
- ✓ Attendee contact details for opted-in participants are provided post-event.
- ✓ Your company's logo on presentation slides, registration page and in email and social media promotions.
- ✓ Your company's contact details in the post-event "thank you" email to attendees.
- ✓ Professionally edited on-demand version publicly accessible from BONEZONEpub.com for a minimum of one year.

White Papers

\$2,595

You can expect to receive 20+ leads direct to your inbox!

Generate qualified leads and strengthen your company's thought leadership with a BONEZONE white paper promotion. We'll feature and actively promote your existing white paper for six months to maximize visibility and engagement. Each time it's downloaded, you'll receive the reader's contact details directly to your inbox.

Need help developing your content? See our Creative Services for writing support.

24

average number of white paper downloads

BENEFITS

- ➔ Your paper is searchable from BONEZONEpub.com.
- ➔ Contact details for folks who download your paper will be sent to your email.
- ➔ Your paper will be promoted in the BONEZONE Newsletter and on the BONEZONE LinkedIn page.
- ➔ We'll craft an SEO-optimized summary of your paper to encourage downloads from your target customers.

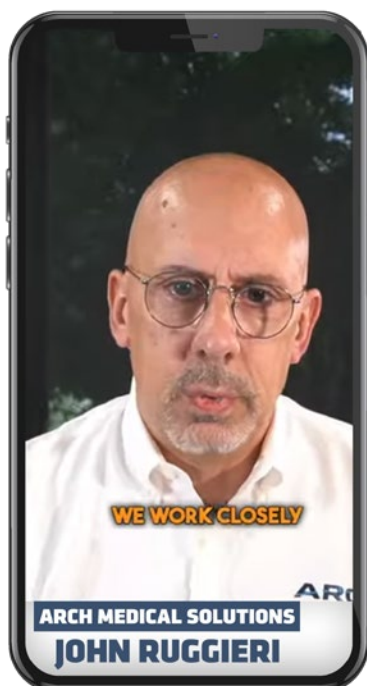


Ortho Innovators Series / 4 Available

\$2,495

- 1 VIDEO PER SPONSORSHIP
- VIDEOS ARE APPROXIMATELY 5-7 MINUTES IN LENGTH
- CHOOSE FROM FEBRUARY, MAY, JULY, SEPTEMBER OR NOVEMBER.

Introducing our Sponsored Innovator Interview Series: a premium video advertising product that allows your brand to align with the latest breakthroughs in orthopedics. As a sponsor, you'll receive a verbal thank you during our exclusive interview with a leading innovator from an orthopedic device company and your logo will be prominently displayed on the video thumbnail and featured in the corner throughout the interview, ensuring lasting visibility. This is a unique opportunity to position your brand alongside cutting-edge innovation and industry leadership.



Supplier Video Shorts / 8 Available

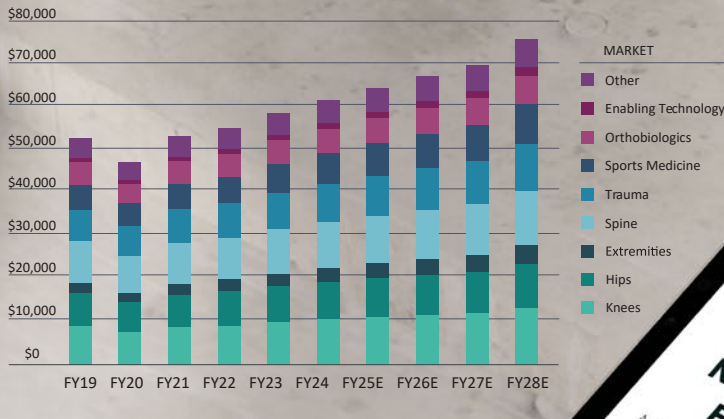
\$3,995

- 5 VIDEOS PER SPONSORSHIP
- VIDEOS ARE LESS THAN 1 MINUTE IN LENGTH

We create 5 engaging video shorts featuring exclusive interviews with your company's expert. These bite-sized videos are designed to highlight your expertise, attract attention, and build credibility. The video series will be strategically published on our YouTube channel and promoted in Newsletters and on LinkedIn, expanding your reach to a broader audience and boosting your brand's visibility.



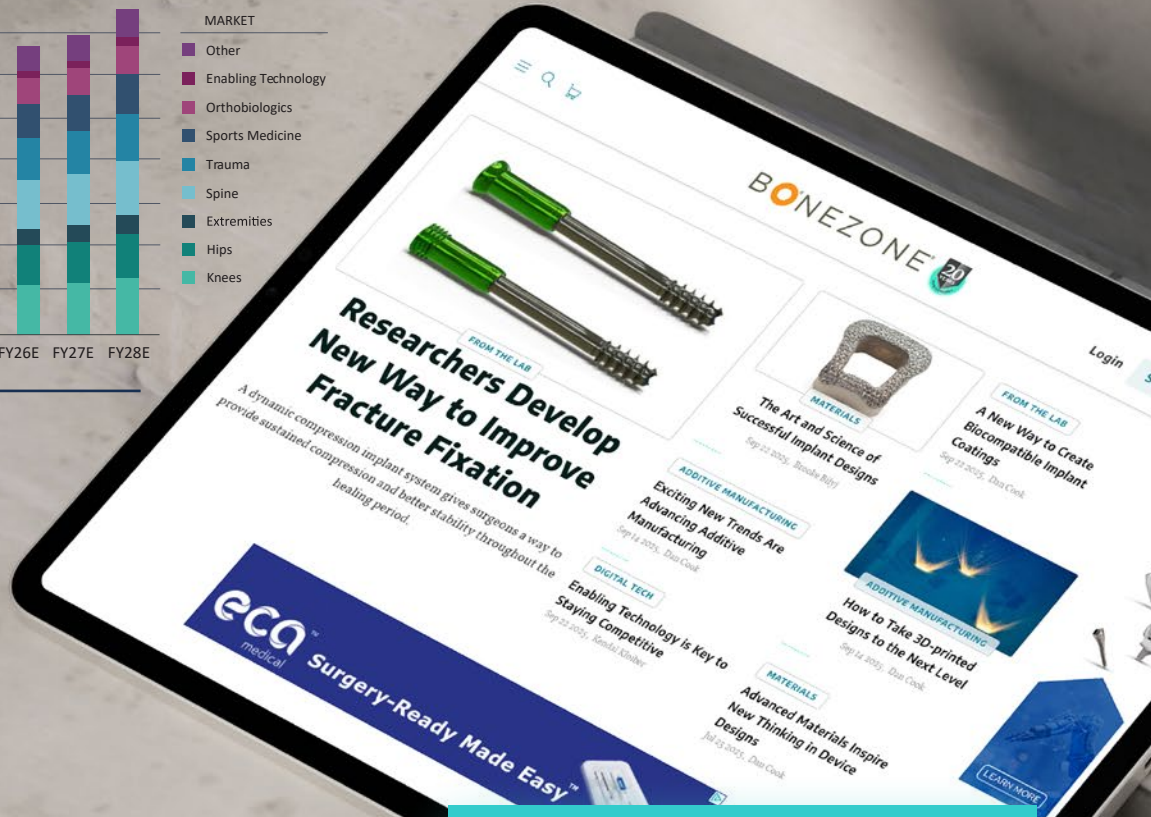
Orthopedic Market Trajectory



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BONEZONE is where your customers are — giving them relevant messages about your brand and your expertise.



EMAIL

Your customer's inbox is under intense scrutiny. We help get you there, and keep you there.

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In the last 12 months, more than 100,000 searches were performed for qualified partners.

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Print advertising enhances digital channels to drive stronger results.

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Amplify your brand and convert viewers into loyal customers.

CONTACT US

Brad, Fran and Ida team up to provide you with focused attention and care. They welcome the opportunity to be of service.

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