

Insertion Order

BONEZONE® Magazine Advertising	
Yes, please reserve my company's advertisement in the June 2025 OMTEC issue.	
<input type="checkbox"/> Digital Edition Sponsorship..... <input type="checkbox"/> Full-Page..... <input type="checkbox"/> Half-Page Horizontal..... <input type="checkbox"/> Half-Page Vertical..... <input type="checkbox"/> Quarter-Page..... <input type="checkbox"/> Back Inside Cover..... <input type="checkbox"/> Back Inside Cover Spread..... <input type="checkbox"/> Double Page Spread.....	\$2,995 \$3,645 \$2,745 \$2,745 \$2,245 \$4,495 \$6,395 \$5,395
Invoiced in: June 2025 Materials due: May 6, 2025 Materials Contact: Ryan Merlene, ryan@orthoworld.com	

BONEZONE® Digital Advertising		
BONEZONE® Newsletter	Price	Publish Date
Top Leaderboard	\$1,195 (Per Newsletter)	<input type="checkbox"/> April 24, 2025 <input type="checkbox"/> May 1, 2025 <input type="checkbox"/> June 26, 2025
Top Rectangle	\$1,095 (Per Newsletter)	<input type="checkbox"/> June 19, 2025
Middle Rectangle	\$995 (Per Newsletter)	<input type="checkbox"/> April 10, 2025 <input type="checkbox"/> April 17, 2025 <input type="checkbox"/> April 24, 2025 <input type="checkbox"/> May 1, 2025 <input type="checkbox"/> May 29, 2025 <input type="checkbox"/> June 26, 2025
CONTINUED →		

Native Ad	\$1,495 (Set of 2)	<input type="checkbox"/> April 17, 2025 (2 available) <input type="checkbox"/> May 1, 2025 (1 available) <input type="checkbox"/> May 8, 2025 (2 available) <input type="checkbox"/> May 15, 2025 (1 available) <input type="checkbox"/> May 22, 2025 (2 available) <input type="checkbox"/> May 29, 2025 (2 available) <input type="checkbox"/> June 5, 2025 (1 available) <input type="checkbox"/> June 19, 2025 (2 available) <input type="checkbox"/> June 26, 2025 (2 available)
BONEZONE® Supplier Directory	Price	Publish Date
<input type="checkbox"/> Featured Player Profile	\$3,645	1 Year Subscription
<input type="checkbox"/> Essential Listing	\$1,095	1 Year Subscription
BONEZONE® Website	Price	Publish Date
Rotating Display Ads	<input type="checkbox"/> \$1,000: 10k Impressions <input type="checkbox"/> \$2,000: 20k Impressions <input type="checkbox"/> \$3,000: 30k Impressions	Your display ad campaign includes four ad sizes, all of which circulate throughout the website and automatically resize for our mobile visitors.
Overslide Ad	\$2,495 each (Exclusive by month)	<input type="checkbox"/> July 2025 <input type="checkbox"/> August 2025

OMTEC® Advertising		
OMTEC® Newsletters	Price	Publish Date
OMTEC® Conference Program Digital Edition Sponsorship (Full Page Ad + 300x250 px Rectangle)	\$2,995	<input type="checkbox"/> 6/10/25
OMTEC® Conference Preview (Ad + Company Showcase)	\$1,295	<input type="checkbox"/> 6/17/25

OMTEC® Website	Price	Publish Date
Overslide Ad	\$1,595 each (Exclusive by month)	<input type="checkbox"/> June 2025

BONEZONE® Video Sponsorship	Price	Publish Date
Ortho Innovators Series	\$1,995 each	<input type="checkbox"/> November 2025

ORTHOWORLD® Video Sponsorship	Price	Publish Date
State of Orthopedics	\$3,995	<input type="checkbox"/> May 2025

Your Contact Information:

Name: _____ Title: _____

Company: _____ Phone: _____

Email: _____

Return this completed form to Brad Frey: brad@orthoworld.com, or call 440.543.2101.

Materials specifications can be found here: [2025 BONEZONE Media Kit](#)

Cancellation Policy

Cancellations received prior to the materials deadline will be billed at 15% of sale value.

Cancellations received after the materials deadline will be billed at 35% of sale value.