



NEWS RELEASE

For Immediate Release

ECA Medical & Voom Medical Devices Complete New Leading Edge Single Use, Sterile Instruments & MIBS Targeting Guide

*Single use, sterile instrument set provides surgeons elegant, efficient
and minimally invasive treatment for bunion correction procedures*

Thousand Oaks, CA. March 26, 2025. ECA Medical, the global leader in design and manufacturing of single use instruments and sterile, surgery ready procedural kits for securing medical device implants, announced today it has shipped the first sterile, surgery ready Revcon™ Screw System instrument kits to Voom™ Medical Devices, Inc.

The instrument kits were developed in record time in collaboration with the Voom team, including founder and CEO, Dr. Neal Blitz, DPM. The Revcon™ Screw System Instrument Kit consists of an optimized and tailored set of sterile packed instruments for procedure prep and implant fixation and a novel targeting guide to help surgeons with bony alignment and implant placement. All items were developed specifically to enhance the patented Bunionplasty® 360 Repair™ procedure.

“It was a fast paced and hands on effort to create this single use, surgery ready instrument kit and precision targeting guide for the Voom Medical team,” said Lane Hale, president & CEO at ECA Medical. “It involved numerous design iterations and multiple surgical labs to dial in the optimum solution that can be adopted broadly across the marketplace for use by a wide range of surgeons and skill levels to achieve predictable outcomes for the patient.”

Designed for use in the outpatient setting, the Voom instrument sets are packaged in a double sterile barrier tray for easy shipment and handling and to enhance procedure flow and operating room turnover allowing up to 2x cases per day to be performed by a single surgeon compared to traditional methods.

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“We appreciate ECA’s collaborative approach, which allowed us to rapidly iterate our vision for enhancing the Bunionplasty® 360 Repair™ procedure for our current surgeon users and future surgeon users,” said Dustin Campbell, Chief Commercialization Officer

“This collaboration with ECA Medical represents a major leap forward in simplifying and optimizing minimally invasive bunion surgery (MIBS). By integrating a single-use, sterile-packed instrument kit with our precision targeting guide, we are streamlining the entire surgical process while enhancing accuracy and efficiency for surgeons,” said Dr. Blitz. “The result is a more predictable and reproducible approach to Bunionplasty® 360 Repair™, benefiting both surgeons and patients alike.” he said.

“A bunion or hallux valgus is a bony bump that forms on the inside of the big toe joint,” said James Schultz, VP Sales and Marketing at ECA Medical. “It occurs when the big toe angles inward towards the other toes, causing pain, inflammation, and difficulty wearing shoes. Bunion surgery relieves pain and discomfort, corrects the bunion deformity, improves foot function and mobility, and prevents further progression of the bunion. Over 500,000 procedures are performed worldwide per year growing from \$450 million market in 2024 to over \$600 million by 2029,” he said.

Voom Medical Devices is the exclusive distributor of the Revcon™ Screw System Instrument kit and expects first surgeries to begin as early as April 2025. Voom will provide the first look of instrument kits and sterile implants to market at the American College of Foot and Ankle Surgeons (ACFAS) annual scientific conference in Phoenix, March 27-30.

About ECA Medical

ECA Medical is the leader in single-use precision torque limiting instruments and sterile pack, surgery-ready orthopedic procedural kits for trauma, extremities, sports medicine, joint recon, and spine implant fixation. With 46 years serving OEM implant leaders and healthcare stakeholders, ECA has shipped over 53 million single-use medical instruments and over 700,000 surgery ready instrument kits worldwide. Every 10 seconds of every day, an ECA instrument is at work providing precision fixation, one surgery, one patient at a time.

Visit www.ecamedical.com to learn more.

About Voom Medical Devices, Inc.

Voom Medical Devices, Inc. is a rapidly growing orthopedic medical device company specializing in innovative solutions for minimally invasive bunion surgery (MIBS). Founded in 2018, Voom is committed to advancing fusion-free bunion solutions, promoting surgical innovation, and ensuring the highest quality of patient care. Visit www.voomdevices.com to learn more.

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For inquiries or requests for information contact:

James Schultz, Vice President, Sales & Marketing, ECA Medical 805-376-2509 x213

jschultz@ecamedical.com

Dustin Campbell, Chief Commercial Officer at Voom Medical 864-933-7704

dustincampbell@voomdevices.com

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Caption:



New ECA Medical single use, sterile instrument set provides surgeons an elegant, efficient and minimally invasive treatment for Voom Medical bunion correction procedures. Designed for use in the ambulatory surgery center (ASC), the optimized instrument sets enhance procedure flow and operating room turnover allowing up to 2x cases per day to be performed by a single surgeon compared to traditional methods. (Photo courtesy of ECA Medical)