

180,630

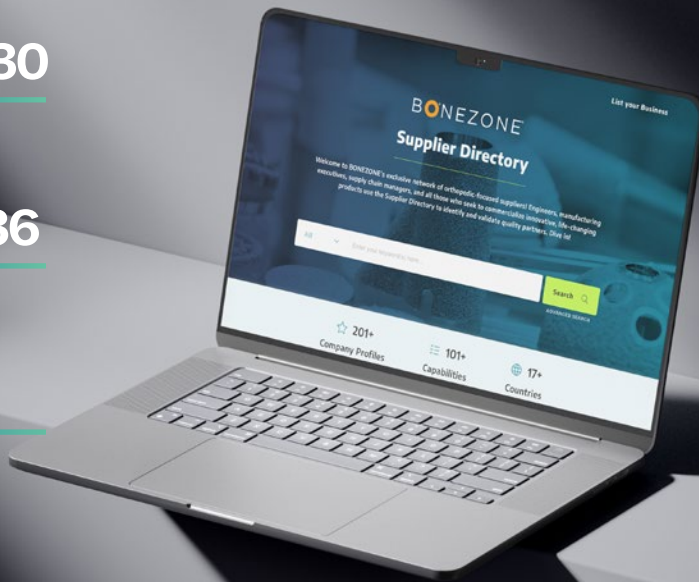
sessions

218,736

pageviews

153k+

users



Source: Google Analytics

Supplier Directory

Join BONEZONE's exclusive network of orthopedic-focused suppliers! Engineers, manufacturing executives, supply chain managers and all those who seek to bring innovative, life-changing products to patients around the globe use this directory to identify quality partners.



Orthopedic OEMs use the directory to identify and validate new suppliers.

LISTING OPTIONS / PUBLISH YOUR COMPANY'S LISTING TODAY!

BEST VALUE!

Essential Listing

\$92 / month or **\$1,095** / year

Providing basic visibility and contact options at a more affordable rate, but with limited content showcasing capabilities.

- ✓ Builds brand and capability awareness in the orthopedic industry
- ✓ Features company logo, description, contact details, and capabilities
- ✓ Visitors can contact company directly and save to their list of favorite suppliers
- ✓ Company name, contact details, and capabilities (no logo) printed in the December Supply Directory Issue of BONEZONE magazine

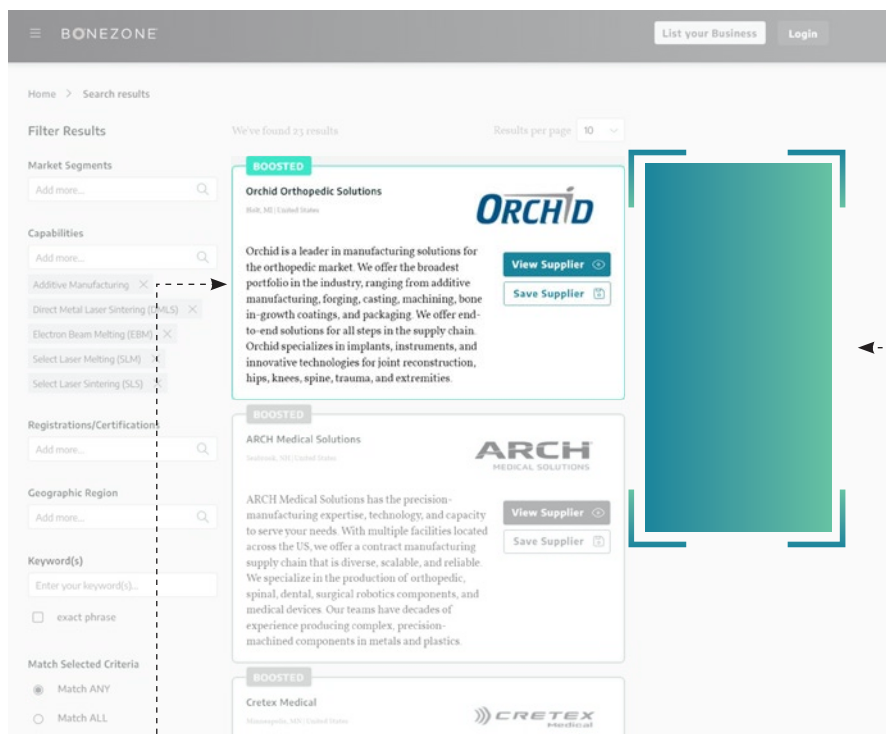
Player Profile

\$304 / month or **\$3,645** / year

Offering comprehensive digital and print exposure along with advanced content showcasing features.

- ✓ The ultimate showcase for your company's expertise in digital, print, 24/7/365
- ✓ Includes everything in an Essential Listing
- ✓ Features a full, modern webpage to highlight technologies with words, images, videos, white papers, and brochures
- ✓ Company logo, description, and summary of capabilities printed in all 5 issues of BONEZONE magazine
- ✓ Annual summary of visits to your listing provided
- ✓ Access to in-house designers for SEO and engagement optimization

ENHANCEMENT OPTIONS



Supplier Directory Display Ad

\$995 / month

Your company's ad will be featured on the right side of the search results for all visitors to see. Maximum of two advertisers per month.

3,100

average monthly
ad impressions

16.8

average
monthly clicks

Image Sizes/Specifications:

- 600 x 1200 pixels / 600 x 500 pixels mobile Image Banner
- High-resolution PNG (preferred), JPG or GIF
- Animated ads: GIF and Rich Media, 150KB or less
- Click thru URL

Profile Boost

\$750 (one year)

See your Profile higher up in the search results by selecting a profile boost. This will provide your company with more exposure in relevant searches.

