

Media Contacts

Matthew Wesner, Rösler USA

M.Wesner@rosler.com

269.441.3683

Sara Ramaker, LKF Marketing

mediareleases@lkfmarketing.com

269.349.4440 x162

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Rösler names Dr. Tayfun Sigirtmac new CEO of U.S. Subsidiary

BATTLE CREEK, Mich.—After serving as the General Manager of Rösler Turkey for nearly a decade, Dr. Tayfun Sigirtmac has been named Chief Executive Officer of the company's United States subsidiary headquartered in Battle Creek.

Dr. Sigirtmac began working for Kromas Makina, the Turkish arm of Rösler, in 2014 and was personally chosen to lead the United States operation by Stephan Rösler, the proprietor of Rösler Group, the company's worldwide headquarters. He officially assumed the United States role in September.

His educational background began with a bachelor's degree in mechanical engineering, followed by both master's and PhD degrees.

Prior to joining Rösler, his professional background includes over 18 years of experience in management positions, from middle to upper management; leading international investment projects in China, Brazil, and Bulgaria; and managing the R&D and technology strategies of a Tier 1 automotive supplier company with thousands of employees.

"Dr. Tayfun Sigirtmac led Kromas Makina, a Turkish subsidiary of Rösler, for nearly a decade. His leadership, vision, and execution made him an excellent choice to step into the role at Rösler USA. Utilizing his education and hands-on experience, we look forward to the growth of our North American operations under his direction," Rösler said.

As the CEO of Rösler USA, Dr. Sigirtmac's primary responsibilities include increasing the company's position in the North American surface finishing market, achieving 100% customer satisfaction, and creating a happy and productive work environment for employees.

"I am committed to building on the strong foundation that has been laid by previous management teams here at Rösler," Dr. Sigirtmac said. "I believe that Rösler has the potential to be a leader in the surface finishing industry in North America, and I am confident that, with the support of my team, we can achieve our goals."

For more information about Rösler, visit <https://www.rosler.com/en/>.

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Rösler is a worldwide surface finishing company specializing in mass finishing and shot blasting technologies as well as post-processing of additively manufactured components for a wide range of industries. With more than 80 years in business, the company also offers a large portfolio of consumables and services through its 15 locations worldwide.

Editor's Note: A photo of Dr. Tayfun Sigirtmac and Rösler's logo are attached for your use.