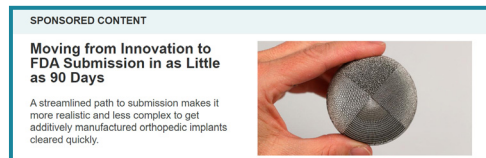
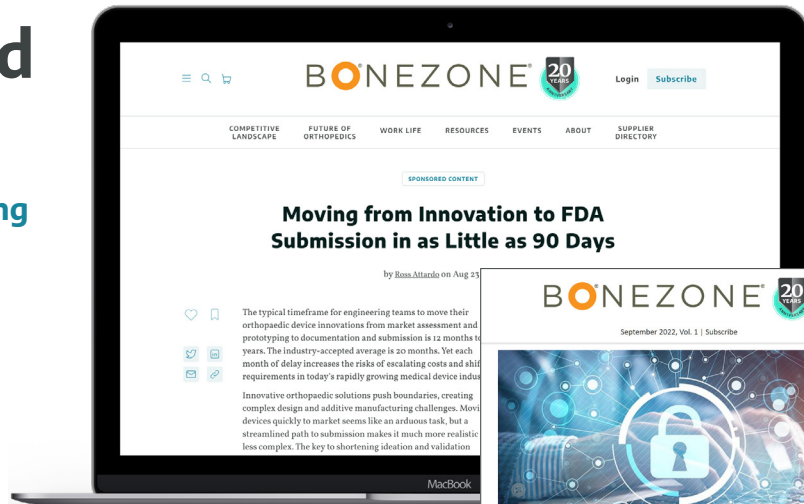


Digital Sponsored Content

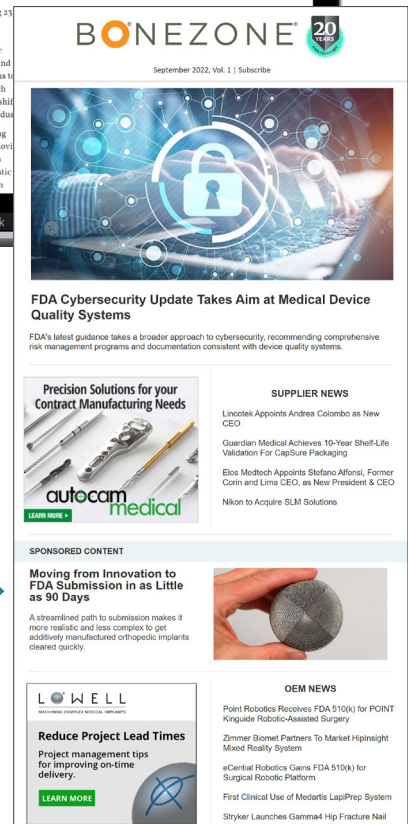
Fuel inbound inquiries by publicizing your expert knowledge to R&D decision-makers around the globe.

Sponsored Content is a unique and powerful opportunity to author content for BONEZONE's readership of R&D decision makers. Topics that are aligned with orthopedic industry challenges and opportunities will perform best— materials, additive manufacturing, supply chain management, product development—to name a few. The goal is to position yourself/your company as subject matter experts and to build awareness and trust in your brand.

- Your article will be labeled “Sponsored” to maintain transparency and trust with our readers.
- Your article will be edited by our team. Blatant marketing speak will be removed.
- Only original content will be accepted; BONEZONE won't publish articles from other outlets.



On average, sponsored content articles receive **220+ views** with readers spending nearly three minutes on the article.



RATE \$2,245

FEATURES

- Article published to BONEZONEpub.com, boasting nearly 300,000 users annually.
- Article headline, short summary and link featured in one issue of the BONEZONE Newsletter, sent to 16,001+ orthopedic professionals.
- Article shared on BONEZONE's LinkedIn page to attract new readers and respective new customers.

Sponsored Content materials must be submitted two weeks prior to assigned newsletter deployment.

Sponsored Content Specifications:

Format: Word (.doc)

Word count: 1000 words or less, be sure to include contact information

Image Sizes/Specifications:

- Feature Image: 792 x 420 pixels
- High-resolution PNG (preferred), JPG or GIF
- Animated ads: GIF and Rich Media, 150KB or less